Dear Friends of UCCD:

The Utah Council for Citizen Diplomacy (UCCD) reached a momentous milestone in 2017 – we turned 50 years old! And what an exciting 50 years it has been, welcoming more than 10,000 International Visitors from more than 200 countries to Utah through the International Visitors Leadership Program and other international exchange programs as well as hosting 84 lectures through our Ambassador John Price and Marcia Price World Affairs Lecture Series.

I would like to share my sincere gratitude, coupled with praise, to all the committed volunteers, staff, and Board of Directors who have served as citizen diplomats for UCCD. The successes of UCCD are only possible due to your dedication and support of fostering global respect and understanding between the people of Utah and other nations.

I am also excited to share the enduring effect the people of Utah have had on the rest of the world. In 2017, we interviewed our International Visitors to see if their visit to Utah had an impact on their personal or professional lives back home. The vast majority said they had a positive experience in Utah and had shared their experience with others in their communities. Many mentioned that they developed more respect and cultivated relationships with people they met in Utah, and nearly half of these visitors remain in contact with at least one person they met in Utah.

These exchange programs have an impact on our local economy as well. Last year, UCCD and Utah welcomed 425 International Visitors, representing 115 countries. These Visitors stayed more than 2,500 combined days in Utah and contributed nearly a $1,000,000 to Utah’s economy.

Our 2017 year would not be complete without acknowledging the success of our Ambassador John Price and Marcia Price World Affairs Lecture Series. This season offered insight into multiple global issues including gender biases for females practicing law in Saudi Arabia; complexities of working together to address epidemics; utilizing photography as a diplomatic tool; and how the Democratic Republic of Congo, while rich in natural resources, has suffered the deadliest conflict since World War II.

Finally, I would like to recognize Westminster College as a vital affiliate of UCCD. In partnership with Westminster College, UCCD proudly carries out its mission in a broad effort to create both a global campus and a global community.

Citizen diplomacy is a powerful tool for creating sustainable economic and social relationships in a globally connected world. I invite you to continue to support citizen diplomacy by meeting with our International Visitors as Professional Resources; hosting a dinner for some of our International Visitors through our Taste of Home Hospitality program; volunteering at our World Affairs Lecture Series, Vivaldi by Candlelight fundraising gala, or WorldQuest global trivia competition; or contacting me to discuss other ways to get involved.

Globally,
Felecia Maxfield-Barrett
Executive Director
Our Mission
To promote respect and understanding between the people of Utah and other nations.

Our Guiding Principle
Citizen diplomacy is the concept that all individuals have the right, even the responsibility, to help shape U.S. foreign relations "one handshake at a time."

Our Values
Open and respectful dialogue
Personal and social responsibility
Respect for all people and diverse perspectives
Belief that the people of the world are interconnected

My time in Utah was a turning point in my life. Not only professionally, but also as a life experience. In the professional realm, making connections with other entrepreneurs, businesses, and organizations brought lots of learnings and insights to the way I see my own business. Learning about Utah, its culture, and its people was an experience I cherish a lot... I am grateful and proud to have been part of this program and I am deeply thankful to UCCD for all the work behind this experience.

Andrea Toro Ortuno, Bolivia, YLAI 2017
**UCCD Revenue**

$421,482

- Government (56%) $234,796
- In-kind (8%) $32,000
- Foundations (17%) $72,489
- Corporations (11%) $44,625
- Events (6%) $27,762
- Individuals (2%) $9,810

**UCCD Expenses**

$283,972

- Programs (82%) $233,232
- Administrative & Management (14%) $40,110
- Fundraising (4%) $10,630
Wonderful hospitality - every city in the world should be as beautiful and as welcoming as Salt Lake City.
Anonymous, Bangladesh, IVLP September 2017
Ambassador John Price and Marcia Price World Affairs Lecture Series

Each year, UCCD hosts the Ambassador John Price and Marcia Price World Affairs Lecture Series featuring distinguished speakers who represent a wide range of disciplines and are internationally recognized authors, academics, and foreign affairs experts. In partnership with Westminster College, UCCD designs each season to inform citizens about key foreign policy issues of timely topics and to foster a globally savvy community. The 2017 - 2018 season presented the following topics and speakers:

Ms. Shihana Alazzaz - Lawyer
*A Saudi Woman in the Corner Office*

Dr. Andrew Price-Smith - Department Chair at Colorado College
*Epidemics as a Threat to International Security: Lessons from the Ebola Epidemic*

Mr. Matthew LaPlante - Professor, Reporter, & Author
*Roll Over Hemingway: Global Travelers Can Save Foreign Correspondency*

Ms. Nicole Tung - Photojournalist
*Photojournalism: Ethics, Imagery, & Understanding Our World*

Ms. Colette Rausch - Associate Vice President, Global Practices & Innovation, U.S. Institute of Peace
*Fighting Serious Crimes: Strategies & Tactics for Conflict-Affected Societies*

Mr. Mvemba Phezo Dizolele - Writer, Foreign Policy Analyst, & Independent Journalist
*Natural Resources: A Boon or Curse for the DR Congo?*

Global Conversations

UCCD hosted four public conversations centered on global issues that have local impacts on Utah. Conversation topics included *How to Prepare Millennials for Leadership; U.S. Government - A Democracy or Corporatocracy?; International NGOs – Help or Harmful?;* and the *Global Health Crisis in Utah*. With more than 100 people participating, these conversations provided an arena for individuals to safely share their perspectives and opinions, listen to other viewpoints respectfully, and learn from each other.
International Visitors Leadership Program

The International Visitors Leadership Program (IVLP) is the U.S. Department of State Bureau of Educational and Cultural Affairs’ premier professional exchange program and UCCD’s flagship program.

2017 was a busy year as UCCD welcomed 49 IVLP programs that addressed topics such as government accountability and transparency, journalism, civic engagement, nonprofit management, human rights, religious dialogues, technology innovations, tourism, the environment, and entrepreneurship.

The emerging leaders, referred to as International Visitors, participated in 289 professional meetings where they met with like-minded professionals, businesses, government agencies, and organizations to exchange best practices, share resources, and create networks. Additionally, the International Visitors experienced Utah’s unique culture by exploring the Great Salt Lake at Antelope Island, discovering winter Olympic sports in Park City, and listening to live performances of the Mormon Tabernacle Choir Broadcasts at Temple Square.

UCCD estimates that since 1967, more than 10,000 International Visitors from more than 200 countries have visited Utah.

Young Leaders of the Americas Initiative

In October 2017, UCCD hosted 10 Young Leaders of the Americas Initiative (YLAI) Professional Fellows from Latin America and Caribbean countries. The Professional Fellows were connected with local host companies that provided a month-long fellowship. Some of the business endeavors of the Professional Fellows included connecting organic, local, and fair trade produce with economic hubs, establishing health care clinics and providing hospice care for low income individuals, increasing recycling efforts, inventing new fashion trends, increasing the security of bees through bee keeping, creating farm-to-table movements, and developing community gardens.

Additionally, the Professional Fellows met weekly with local entrepreneurs, business executives, and government officials for workshops focused on developing and increasing their entrepreneurial activities.

Taste of Home Hospitality

In 2017, 89 families and individuals volunteered with UCCD to host dinner for 439 International Visitors, liaisons and interpreters, Westminster College international students, and international ophthalmologists visiting the Moran Eye Center.

Taste of Home Hospitality creates an environment for local volunteers to participate in citizen diplomacy as it creates an opportunity to learn about cultures and customs and discuss world affairs through meaningful dialogue while promoting respect and understanding between the people of Utah and other nations one meal at a time.
In April 2017, UCCD hosted its fourth-annual WorldQuest global trivia competition, a signature fundraiser and outreach event that brings people from all walks of life together to show solidarity for global knowledge, diplomacy, and UCCD’s efforts and mission. Participants answered questions from global categories including current events, infectious diseases, and women in technology. It was a night of fun and fierce competition with more than thirty teams representing their schools, social groups, businesses, and clubs.

In September 2017, UCCD celebrated its 50th anniversary by paying tribute to its long history of outstanding volunteers, donors, and Board of Directors. The keynote speaker, Ms. Sana Abed-Kotob, Division Chief Office of International Visitors at the U.S. Department of State, spoke to the importance of exchange programs as a useful tool for developing and sustaining U.S. foreign relations.

Ryan Hessenthaler, Chair, UCCD Board of Directors, shared the message that for the last 50 years, UCCD has promoted citizen diplomacy - a powerful tool for breaking down barriers, shattering stereotypes, and making Utah a more globally connected society. UCCD pioneered international relations by fostering programs that respect all people and diverse perspectives and creating forums of open and respectful dialogue, resulting in a more peaceful and prosperous state.

In December 2017, UCCD presented its annual Vivaldi By Candlelight fundraising gala, an evening of music diplomacy filled with new experiences and hidden musical gems. Titled *A Baroque Kaleidoscope*, music director Gerald Elias and the Vivaldi Virtuosi shared musical compositions from Brescianello, Castrucci, Stradella, and Bach, demonstrating why the Baroque era was a golden age of string ensemble playing.

UCCD gives its sincere gratitude to the First Presbyterian Church for providing such a beautiful space for this unique holiday tradition.

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**WorldQuest Global Trivia Challenge**

**UCCD’s Tribute to 50 Years of International Relations**

**Vivaldi by Candlelight Gala**

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*I dream to show Utah to my family.*

*Oleksandr Sinkov, Ukraine, IVLP June 2017*
UCCD Staff

Felecia Maxfield-Barrett
Executive Director

Ahmad Zia Afzali
Program Director

Coby Vail
Program Officer

Deeanna Price
Events Coordinator

We also acknowledge the dedication of former staff and interns who worked for UCCD in 2017:

Alison James-Garcia
Beth Martial
Natalie Williamson
Rachel Delva

Affiliates, Sponsors, & Donors

Thank you to our Sponsors & Donors

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- George S. and Dolores Doré Eccles Foundation
- Global Ties U.S.
- Governor’s Office of Economic Development
- John and Marcia Price Family Foundation
- L3 Communications Systems-West
- Le Bus Transportation
- Little America Hotel
- Salt Lake City Mayor’s Arts Culture & Events Fund
- U.S. Department of State
- U.S. Translation Services
- Utah Humanities
- Westminster College
- World Trade Center Utah