Writing this letter to you is one of my favorite activities I do each year. As life becomes increasingly busy and complex, it is a wonderful opportunity for Utah Council for Citizen Diplomacy to reaffirm our commitments to you - the community that has been committed to our mission for more than fifty years.

Those commitments include:

- Respect for all people and their diverse perspectives
- Personal and social responsibility
- The belief that the people of the world are interconnected
- Open and respectful dialogue

Citizen diplomacy is a powerful tool for creating sustainable economic and social relationships in a globally connected world. This can be done as simply as “one handshake at a time.” That is why I am also excited to share how we at Utah Council for Citizen Diplomacy have urged people in our local community and around the globe to turn to diplomacy during challenging times and pursue peace, not intolerance, discrimination, and hatred.

Reflecting on 2018, we are encouraged by the growing number of individuals and organizations joining us in pursuing peace and prosperity. I believe the increase in support stems from our ability to provide quality, meaningful International Exchange Programs, and the International Visitor Leadership Program not only has a long-lasting impact on our global leaders who visit Utah, but also creates global engagement opportunities for our community through Taste of Home Hospitality dinners. Additionally, I’m elated to share that we hosted our 100th Ambassador John Price & Marcia Price World Affairs lecture this year. We also started a new program called Great Decisions, which is America’s largest discussion program on world affairs.

As we move forward into 2019, we invite you to explore our global impact through our student programs. Watch for updates about our Young Diplomats of Utah program, which empowers youth to grow as citizen diplomats, learn essential leadership skills, and engage in a globally connected world through volunteerism and service. We will send a high school team to compete in the national Academic WorldQuest knowledge competition, and we will welcome Iraqi high school students to Utah to participate in a entrepreneur and leadership exchange program.

I look forward to engaging with many of you throughout the rest of 2019 and into 2020, and together we will be citizen diplomats who build connections, understanding, and engagement in Utah and throughout the world.

Thank you for your continued support.

Globally,

Felecia Maxfield-Barrett
Executive Director
Our Mission
To promote respect and understanding between the people of Utah and other nations.

Our Guiding Principle
Citizen diplomacy is the concept that all individuals have the right, even the responsibility, to help shape U.S. foreign relations "one handshake at a time."

I firstly thank God for such opportunity. I would like the UCCD team to know that this is my very first trip to the USA, to participate in such a wonderful program. I really appreciate your work. Your meetings in Utah build capacity for me and will serve as a stepping stone. I promised to cascade lessons learned and experiences and knowledge gained back home.

I am a rural woman and did not go to University, just high school and became a drop-out. But I have been doing capacity building training of sorts in my country and attending such programs like IVLP is like having my master degree in the work I do in my community.

Doris Fatima Webber, Sierra Leone, IVLP 2018

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Financials

Revenue
$401,612.68

- Foundation Grants (20%)
  $81,043.50
- Corporate Giving (10%)
  $38,689.49
- Events (6%)
  $25,222.82
- In-kind Donation (8%)
  $32,000.00
- Individual Giving (2%)
  $7,363.26
- Government Grants (54%)
  $217,293.61

Expenses
$348,201.79

- Programs (80%)
  $278,119.79
- Fundraising (8%)
  $27,151.97
- Management & Administration (12%)
  $42,930.03
Year In Review

Countries of our International Visitors

115 Countries Represented

472 Visitors to Utah

74 Taste of Home Hospitality Dinners

370 Professional Appointments

7,618 Volunteer Hours

401 Volunteers

$804,167 Economic Impact in Utah

I absolutely loved Salt Lake City. Please continue to do the good work you are doing.

Dr. Irum Umair, Pakistan, IVLP 2018
Each year, UCCD hosts the Ambassador John Price & Marcia Price World Affairs Lecture Series featuring distinguished speakers who come from a wide range of disciplines and backgrounds. Nationally recognized authors, academics, and foreign affairs experts grace the stage giving us insight into key foreign policy issues. In partnership with Westminster College, UCCD designs each season to inform the community about timely topics and foster a globally conscious community. The 2018 - 2019 season presented the following topics and speakers:

- **Mr. Neftalie Williams** - Professor, Researcher, & Skateboard Diplomat
  *Skateboard Diplomacy: What You Can Do For Your Country*

- **Dr. Haroon Ullah** - Chief Strategy Officer at Broadcasting Board of Governors
  *Stopping the Next World War*

- **Dr. Valerie Hudson** - Professor & George H. W. Bush Chair at Texas A&M
  *Sex, Governance, & National Security*

- **Mr. Franklin Keel** - Former Regional Director at the Bureau of Indian Affairs
  *Walking the Tightrope: Contemporary Diplomacy in American Indian Country*

- **Ambassador Gina Abercrombie-Winstanley**
  *Unexpected Warriors: African American Diplomatic and Military Contributions on the World Stage*

- **Dr. Oscar Schofield** - Distinguished Professor & Dept. Chair, Dept. of Marine & Coastal Sciences at Rutgers University
  *Why Earth Needs an International Global Ocean Observing System*

- **Ms. Dalia Mogahed** - Director of Research, Institute for Social Policy and Understanding
  *Muslims for American Progress: An Evidence-Based Portrait of American Muslims*

**Great Decisions - Foreign Policy Association**

In 2018, UCCD introduced a new discussion program called Great Decisions, America’s largest discussion program on world affairs. UCCD, in partnership with Osher Lifelong Learning Institute at the University of Utah, invited subject matter experts to lead group discussions on the Waning of Pax-Americana; Russia’s Foreign Policy; China and America Relations; Media and Foreign Relations; Turkey, U.S. Global Engagement and the Military; Global Health; and South Africa’s Fragile Democracy. More than fifty attendees shared their knowledge, ideas, and opinions that strengthened the group’s understanding of these current international issues and their impact on U.S. foreign relations.
The International Visitor Leadership Program (IVLP) is the U.S. Department of State Bureau of Educational and Cultural Affairs’ premier professional exchange program and UCCD’s flagship program.

2018 was a busy year as we welcomed 43 IVLP programs that addressed topics such as government accountability and transparency, journalism, civic engagement, nonprofit management, human rights, religious dialogues, technology innovations, tourism, the environment, and entrepreneurship.

The emerging leaders, referred to as International Visitors, participated in 370 professional meetings where they met with professionals, businesses, government agencies, and organizations to exchange best practices, share resources, and create networks. Additionally, the International Visitors experienced Utah’s unique culture by exploring the Great Salt Lake and Antelope Island, discovering winter Olympic sports in Park City, and listening to live performances of the Tabernacle Choir at Temple Square.

UCCD estimates that since 1967, more than 10,000 International Visitors from more than 200 countries have visited Utah.

Young Leaders of the Americas Initiative

In Fall 2018, UCCD hosted 10 Young Leaders of the Americas Initiative (YLAI) Professional Fellows from Latin America and the Caribbean. The Professional Fellows were connected with local host companies that provided a month-long fellowship. Some of their endeavors included advanced training in technology and communication for rural communities, creating signage using sustainable materials, advancing ecotourism, empowering women and youth, growing import export ties with Mexico, and alleviating poverty.

Additionally, the Professional Fellows met weekly with local entrepreneurs, business executives, and government officials for workshops focused on developing and increasing their entrepreneurial activities.

Taste of Home Hospitality

In 2018, 74 local families and individuals volunteered with UCCD to host dinner for 316 International Visitors, liaisons and interpreters, and Westminster College international students.

Taste of Home Hospitality creates an environment for local volunteers to participate in citizen diplomacy as well as an opportunity to learn about cultures and customs, discuss world affairs through meaningful dialogue, and promote respect and understanding between the people of Utah and other nations.
WorldQuest Global Trivia Competition

In April 2018, UCCD hosted its fifth-annual WorldQuest global trivia competition. This signature fundraiser and outreach event brings people from all walks of life together to show solidarity for global knowledge, diplomacy, and UCCD’s efforts and mission. Participants answered questions from global categories including current events, infectious diseases, and women in technology. It was a night of fun and fierce competition with more than twenty teams representing their schools, social groups, businesses, and clubs.

UCCD is excited to announce that in 2019, the competition will realign its focus. High school students will form teams and test their knowledge of current affairs, world leaders, geography, recent history, flags, international organization, countries, regions, the world economy, culture, religion, and more. The winning high school team will then represent Utah at the national Academic WorldQuest knowledge competition in Washington D.C. in spring 2020!

Future of Korea

In Summer 2018, UCCD hosted a series of discussion events known as The Future of Korea. Subject experts Vanna Lavery with the U.S. Department of State, Seungnam Lee with the Korean Region Embassy, and Phil Eskeland with the Korea Economic Institute were featured. The events included a morning discussion with Political Science students, an afternoon business meeting at World Trade Center Utah, and an evening lecture at Westminster College. Much of the conversation and questions focused on the U.S.-North Korea summit from the perspective of South Korea, historical relations between the U.S. and the Korean region, global security, economics, politics in South Korea, and topics such as the #MeToo movement in South Korea and k-pop.

Vivaldi by Candlelight Gala

For 36 years, the Vivaldi by Candlelight Gala has been a signature fundraising event for UCCD, supporting the mission of promoting respect and understanding between the people of Utah and other nations. The 2018 performance titled Ciao, London, created by Music Director Gerald Elias, provided a fascinating and vibrant outpouring of virtuosity. The performance featured 18th century composers from London who fawned over and imitated the style of their Italian idols, other composers who sought to preserve a more traditional "English" sound, and of course, pieces from Antonio Vivaldi himself.

More importantly, the 2018 event raised more than $10,000 that supported UCCD’s newest program launched in 2019 called Young Diplomats of Utah (YDoU). YDoU empowers youth ages 14-20 to grow as citizen diplomats, learn essential leadership skills, and engage in a globally connected world through volunteerism and service.

I will look back to this experience as a gift.
Sittie Pasandalan, Phillipines, IVLP 2018
My visit to Salt Lake City was an experience of a lifetime. The people were friendly and the organizations exceeded my expectations.

Roy Ngulube, Zambia, IVLP 2018
We also acknowledge the dedication of former staff and interns who worked for UCCD in 2018:

Deeanna Price
Tenika Ray
Travis Delong
Angela Chozo-Gonzalez
Katie Davidson
Meshari Almutairi

Thank you to our 2018 Sponsors & Donors

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OUR MISSION

To promote respect and understanding between the people of Utah and other nations.