

Promoting respect and understanding between the people of Utah and other nations.

The Utah Council for Citizen Diplomacy (UCCD) believes that everyone has the right, even the responsibility, to help shape U.S. foreign relations “one handshake at a time.” For the last 50 years, we at UCCD have executed this guiding principle of citizen diplomacy by creating meaningful person-to-person interactions between our local community members and individuals from other countries and cultures. As a result, we accomplish our mission of promoting respect and understanding between the people of Utah and other nations. Citizen diplomacy is a powerful tool for creating sustainable economic and social relationships in a globally connected world. **Join us as a Citizen Diplomat by becoming a sponsor of our mission, programs, and events today!**

More than 9,000 people in Utah and throughout the world engage with UCCD each year. By becoming a sponsor of UCCD, our constituents will see how your generous gift directly promotes peace and prosperity.

Who is UCCD?

UCCD works with the U.S. Department of State’s International Visitor Leadership Program and other exchange programs to welcome hundreds of emerging leaders from around the world to Utah to meet with like-minded professionals, businesses, government agencies, and organizations to exchange best practices and create networks while experiencing Utah’s unique culture.

UCCD hosts the Ambassador John Price and Marcia Price World Affairs Lecture Series, a free and open to the public educational lecture series that features experts who come from a wide range of disciplines to speak about relevant foreign diplomacy topics resulting in a globally savvy community.

Additionally, UCCD hosts several events that invite diverse communities to learn and discuss current world affair topics. These discussion groups create a global community, build informed opinions, spark engaging discussions, enhance employment preparedness and opportunities, create a forum to learn about cultures outside one's own, and prepare individuals for global travel. All these benefits build a stronger local community making Utah more globally competitive.

Our Core Values:

We are committed to:

- Respect for all people and diverse perspectives
- Personal and social responsibility
- Belief that the people of the world are interconnected
- Open and respectful dialogue

As we look ahead and work to expand our impact in promoting respect and understanding between the people of Utah and other nations, please consider giving your support to the Utah Council for Citizen Diplomacy by becoming a sponsor. Thank you again for your dedication as we work together to build a more peaceful and global community. If you have any questions, please contact me at fmbarrett@utahdiplomacy.org or call 801.832.3273.

Globally,

Felecia Maxfield-Barrett
Executive Director
Utah Council for Citizen Diplomacy

Sponsor Deck

Diplomat of UCCD

\$500 (20 sponsorships available)

Choice of sponsoring WorldQuest, our annual trivia competition in April, Vivaldi by Candlelight benefit concert in December, or the World Affairs Lecture Series throughout the year.

Choice of 1 team of 8 players participating in WorldQuest OR 8 tickets to the Vivaldi concert.

Company name with link to website listed as a sponsor of the event in UCCD's newsletter.

Company name with link to website listed as a sponsor of the event on UCCD's website.

Company name with link to website recognized as a sponsor of the event on social media.

Six reserved VIP seats at all Ambassador John Price & Marcia Price World Affairs Lecture Series events.

Patron of UCCD

\$1000 (6 sponsorships available)

Choice of sponsoring WorldQuest, our annual trivia competition in April, Vivaldi by Candlelight benefit concert in December, or the World Affairs Lecture Series throughout the year.

Choice of 1 team of 8 players participating in WorldQuest OR 8 tickets to the Vivaldi concert.

Company logo with link to website listed as a sponsor of the event in UCCD's newsletter.

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Company logo with link to website recognized as a sponsor of the event on social media.

Company logo displayed as a sponsor of the event on all marketing materials.

Company name recognized as a sponsor in the UCCD Annual Report.

Six reserved VIP seats at all Ambassador John Price & Marcia Price World Affairs Lecture Series events.

One table to the Annual World Affairs Lecture Series Appreciation Dinner featuring the lecture series' VIP speaker.

Ambassador of UCCD

\$5000 (4 sponsorships available)

Includes all benefits of Patrons of UCCD.

Company recognized from the podium as naming sponsor during the event's opening remarks.

Company will have an exclusive opportunity to table with company marketing materials, merchandise, and swag from your company at the event.

Affiliate of UCCD

\$10000 (4 sponsorships available)

Includes all benefits of Patron of UCCD.*

*1 team of 8 players participating in WorldQuest with VIP seating AND 8 VIP Vivaldi tickets.

Company logo with link to website listed as an affiliate on UCCD's affiliate webpage.

Company logo recognized as an affiliate in the UCCD Annual Report.

Exclusive meet and greet luncheon with a World Affairs guest lecturer and UCCD board members.